



Clár Éire Ildánach  
Creative Ireland  
Programme  
2017-2022



### **Call for applications - Strategic partnerships in the delivery of Cruinniú na nÓg 2021**

The Creative Ireland Programme (2017-2022) is a culture-based, all-of-Government programme designed to promote individual, community and national wellbeing. The core proposition of the Creative Ireland Programme is that participation in cultural activity drives personal and collective creativity and contributes to individual and societal wellbeing and achievement. The Creative Ireland Programme subscribes to the values and high-level principles set out in the Department's *Culture 2025* policy which aim to

- enrich the lives of everyone through engagement in the cultural life of the nation
- create opportunities for increased citizen participation, especially for those currently excluded.

Further details about the Programme can be found at <https://www.creativeireland.gov.ie/>

Cruinniú na nÓg is one of the key actions committed to in the [Creative Youth Plan](#) which is delivered through the network of [Creative Ireland Coordinators and Local Authority Culture and Creativity Teams](#) in each of the 31 local authorities.

The Creative Ireland Programme defines creativity as a set of innate abilities and learned skills: the capacity of individuals and organisations to transcend accepted ideas and norms and by drawing on imagination to create new ideas that bring additional value to human activity. It is not on an 'arts' programme, our broad definition of is of creativity in the widest sense includes architecture, design, cultural heritage etc.

### **Cruinniú na nÓg**

Cruinniú na nÓg is Ireland's national day of free creative activity for children and young people up to 18 years of age. Over the past 3 years it has become a key date in Ireland's cultural calendar, providing opportunities for Ireland's 1.2 million children and young people, to be inquisitive and curious, to be inventive and innovative, and to fulfil a creative ambition or showcase an inner creative talent. In 2021, Cruinniú na nÓg will take place on Saturday 12<sup>th</sup> June.

To date the 31 local authorities have been the main delivery partners for Cruinniú, concentrating on the development and delivery of bespoke programmes of activities for their local area, and traditionally delivered “in-person” through local authority facilities. The Creative Ireland Programme wishes to increase the suite of events and initiatives available, alongside those produced by each local authority, in order to further develop, diversify and expand the offering and audience for Cruinniú na nÓg in 2021. We are therefore inviting applications from individuals/organisations who have the capacity to devise and deliver content and activities for a national (rather than local) audience of children and young people.

Specifically, the Creative Ireland Programme is seeking to;

- widen the scope and network of strategic partners involved in the delivery of this national event,
- increase the choice of creative activity across a wide genre, available to children and young people and in particular harder to reach young people,
- To deliver creative engagement opportunities either in-person or online (in accordance with prevailing public health guidance) to a large-scale audience online and/or in multiple locations throughout the country.

Any proposed suite of events and initiatives can be programmed to take place both in advance (where young people can try out different activities or get a taster of a new craft or creative practice) and on the day itself. Please note there must be activities, initiatives or events available on Saturday 12<sup>th</sup> June either online, where there is no geographic limits to the events and activities or in-person at locations (in accordance with prevailing public health guidance) in locations that young people can engage with and experience.

### **Evaluation Process**

Applications will be reviewed by the Creative Ireland Programme team and an independent assessor as follows:

<b>Criterion</b>	<b>Marks Available</b>
Quality and ambition of the proposal	60
Feasibility and budget	40
<b>Total</b>	<b>100</b>

### **Application Process**

A 3-page proposal describing

- the concept which should include reference to a needs analysis or an identified gap in provision
- a detailed production and delivery process
- the relevant timeline

- the presentation of the final outcome
- proposed budget

If you are planning to work with partners or collaborations, please include a description of the collaborators, their practices and why you want to collaborate?

Ensure you include information about your track record in delivering relevant creative projects for children and young people of scale and ambition.

Please submit a maximum of 6 images, recordings, video or relevant work in other media that you have produced. Acceptable document formats are: .doc, .pdf and .jpg. For video and sound files, include links to online content only, in a word document. Please remember to include passwords for password protected content.

The Creative Ireland Programme funding policy requires any organisation seeking funding whose activities involve children, vulnerable adults or animals to be in position to submit a copy of their current relevant protection policy. In Ireland when working with children or young people under eighteen years of age or presenting work to this age group, you must be in a position to provide a copy of your Child Welfare and Protection Policy and Procedures. You must ensure that your policy and procedures have been developed with reference to Children First: National Guidance for the Protection and Welfare of Children, and are consistent with the principles stated therein. Please see [www.tusla.ie](http://www.tusla.ie) for more information.

### **Submitting a proposal**

Proposals in pdf format should be emailed to [creativeireland@tcagsm.gov.ie](mailto:creativeireland@tcagsm.gov.ie) no later than Thursday 11<sup>th</sup> February. The subject line of the email should specify Cruinniú na nÓg 2021 Application and a receipt acknowledgement will be issued within 24 hours – any applicant who does not receive a receipt acknowledgement should contact [creativeireland@tcagsm.gov.ie](mailto:creativeireland@tcagsm.gov.ie) no later than Monday 15<sup>th</sup> February 2021.

Any queries in relation to the **Call for applications - Strategic partnerships in the delivery of Cruinniú na nÓg 2021** can be directed to by email to [sheila.deegan@tcagsm.gov.ie](mailto:sheila.deegan@tcagsm.gov.ie)

### **Budget**

Grants of €25,000 will be awarded to successful applications in line with the aims and ambition of the proposals.

## **Important Dates**

<b>CLOSING DATE FOR APPLICATIONS:</b>	<b>Thursday 11<sup>th</sup> February 2021</b>
Expressions of interest call announced	Thursday 21 <sup>st</sup> January 2021
Call for applications deadline	Thursday 11 <sup>th</sup> February 2021
Notifications sent to selected partners	Monday 23 <sup>rd</sup> February 2021
Project Development	February to April 2021
Project Delivery	May / June 2021

## **Additional Background information**

Cruinniú na nÓg grew from 500 free events and activities in 2018 to over 780 events in 2019 across all local authorities. At the initial 2020 planning stages the Cruinniú na nÓg project team had decided that in order to continue to grow Cruinniú na nÓg, the breadth of strategic partners should be increased. The re-imagining of Cruinniú na nÓg as an online event in a short timeframe, both challenged the original concept for additional strategic partners but also presented significant opportunities. The Creative Ireland Programme Team developed key elements of an extensive approach by taking on a producing role on behalf of this Department as the 2020 event pivoted online. A number of Creative *Calls to Actions* were devised and delivered for a national audience.

These included:

- [Céilí in the Kitchen](#)
- [Let's Go Fly A Kite](#)
- **Pop Up Poetry for 'Lil Peeps**
- **Become a Young Story Keeper**
- [Coding for Cruinniú - Create a Video Game App](#)
- [My Creative Life](#)
- **Dancing by Distance**
- **A virtual choir**
- **'We Create Magic' rap**

A round up of the 2020 Creative Calls to actions can be found here;

<https://www.creativeireland.gov.ie/en/creative-youth/cruinniu-na-nog/>

#### **A NOTE ON COVID-19-RELATED PUBLIC-HEALTH GUIDANCE**

In preparing your application, you should base it on the best public-health advice and guidance available at the time you are making your application. Given this, you should ensure that what you are proposing is feasible or adaptable should social distancing and/or other public-health measures impact on all or part of the application. In the event that your application is successful and you subsequently need to change or alter some or all of your proposal on the basis of changed public-health advice, you should contact the Creative Ireland Programme in advance to discuss this.